

STEVENS POINT AREA YMCA 2024 Annual Report **HITTING THE MARK**



FOR YOUTH DEVELOPMENT[®]
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GROWING STRONG COMMUNITIES



Dear Y Friends,

At the Stevens Point Area YMCA, every moment is driven by our mission: to put Christian principles into practice through programs that nurture a healthy spirit, mind, and body for all. This past year, that mission came alive in powerful ways as we continued to serve as a place of connection, support, and transformation for our community.

Over the past 12 months, we have seen inspiring growth and impact across all areas of the Y. Our membership and programs welcomed more individuals and families, with each story serving as a reminder of the vital role we play in helping people thrive. Children discovered confidence and belonging in youth programs, teens found mentors and a safe space to grow, and adults of all ages pursued wellness and forged friendships that strengthen our community. These achievements are the result of a shared commitment. Our staff, volunteers, donors, and community partners are the heart of the Y, making it possible for us to open doors wide for all — regardless of age, income, or background.

Looking forward, we remain focused on expanding our reach and innovating to meet the evolving needs of our entire region. Together, we are shaping a healthier, more inclusive future, where everyone has the opportunity to learn, grow, and belong.

Thank you for walking alongside us in this journey. You are a vital part of what makes the Stevens Point Area YMCA more than a place — you make it a movement for good.

With appreciation,

A handwritten signature in black ink that reads "Ryan Zietlow".

Ryan Zietlow



SCHOLARSHIPS SUPPORT OUR COMMUNITY

Total Scholarship Dollar Amount shared within our community

MEMBERSHIP ASSISTANCE & SUBSIDIES – \$271,882

CHILD CARE – \$67,884

CAMP GLACIER HOLLOW – \$19,334

PROGRAMS – \$9,147



- Membership provides a welcoming space where individuals and families of all backgrounds can connect, grow, and thrive together.
- Child Care offers safe, nurturing, and reliable childcare that supports working families and promotes early learning and development.
- Camp Glacier Hollow sparks adventure, independence, and lifelong memories through immersive outdoor experiences and value-driven programming.
- Programs strengthen our community by providing inclusive, supportive programs that foster personal growth, build connections, and help individuals of all ages and abilities thrive.



YOUR SUPPORT MAKES AN IMPACT

YOUTH DEVELOPMENT



742

Campers Gained
Independence & Skills All
Without a Screen in Sight

370

Hours of Youth Sports
Empowered Kids with Skills,
Confidence, & Connection



417

Children Benefitted from
Quality Child Care that
Fostered Growth & Learning

2024 IMPACT SNAPSHOT

HEALTHY LIVING



2,631

Group Exercise Classes
Supported Community
Health & Well-Being

163

Older Adults Embraced
Active, Engaged Lifestyles
While Staying Connected



175

Youth Trained, Competed, &
Grew Together as Members
of the SPDY Swim Team

2024 IMPACT SNAPSHOT

SOCIAL RESPONSIBILITY



213

People Gained Lifesaving Skills through Lifeguard, CPR, & First Aid Training

125

Individuals of All Abilities Thrived through Adapted Recreation Programs



2,254

Children & Adults Learned Lifesaving Swimming & Water Safety Skills

FINANCIAL REPORT

PUBLIC SUPPORT

Donations
Grants
Special Events

EARNED REVENUE

Membership
Programs
Child Care & Camp
Other Income

TOTAL INCOME

PROGRAM EXPENSES

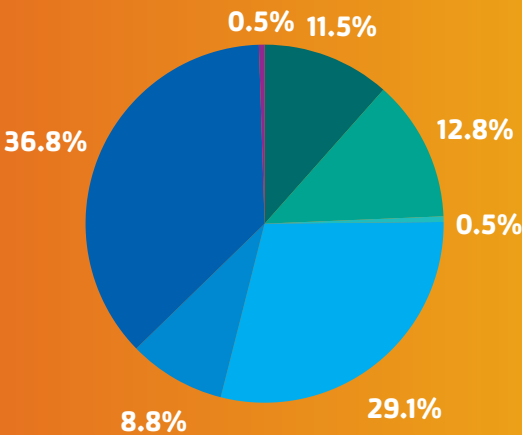
Membership
Programs
Child Care & Camp

ALLOCATED EXPENSES

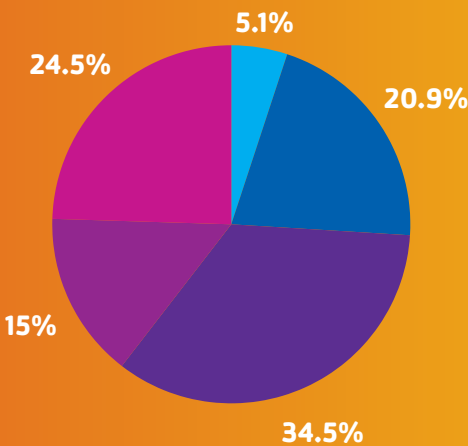
Occupancy 635,333
General & Admin 1,036,898

TOTAL EXPENSES 4,230,094
*EBITD

TOTAL INCOME



TOTAL EXPENSES





STEVENS POINT AREA YMCA

YOUTH DEVELOPMENT

We believe that every child deserves the opportunity to discover who they are and what they can achieve. Through early education, youth sports, camp, and leadership programs, the YMCA nurtures the potential of all children and teens by supporting their social, emotional, and physical growth in a safe and inclusive environment.

HEALTHY LIVING

We are committed to improving the nation's health and well-being. By providing access to group fitness, aquatics, chronic disease prevention, and wellness programs, the YMCA helps individuals and families build healthy habits, stay active, and thrive—regardless of age or ability.

SOCIAL RESPONSIBILITY

We believe in strengthening our community by giving back and supporting our neighbors. Through financial assistance, community partnerships, volunteer opportunities, and outreach programs, the YMCA brings people together to tackle the most pressing needs of the Stevens Point Area and create lasting, positive change.

STEVENS POINT AREA YMCA BOARD OF DIRECTORS

Dan Mahoney, CVO/Board Chairperson
Rachael Gadbois, 1st Vice Chairperson
Ben Martinsen, Treasurer
Sue Koehl, Past CVO/Board
Chairperson & Committee Chairperson
Erik Carlson, Committee Chairperson
Marc Bouwer, Committee Chairperson
Katie Young, Committee Chairperson
Brian Formella
John Eckendorf
Joe M. Kinsella Jr.
Lindsay Meyer
Chris Nyman
Ross Rettler
Fritz Schierl
Al Thompson
Mike Trzinski
Kim Angell
Joe Jarabek
Gretchen Beyers
Tommy Bohler

BOARD MEMBERS EX OFFICIO

Dr. George May, Board Emeritus
(In Memoriam)
Gerald M. O'Brien, Board Emeritus
John Roberts, Board Emeritus
(In Memoriam)

STAFF MEMBERS EX OFFICIO

Ryan Zietlow, CEO

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1000 Division St.
Stevens Point, WI 54481
715.342.2980
spymca.org

YMCA CAMP GLACIER HOLLOW
9289 Pavelski Rd.
Amherst Junction, WI 54407
715.342.2980
spymca.org/camp

WAUSHARA COMMUNITY YMCA
209 S. Saint Marie St.
Wautoma, WI 54982
spymca.org/wausharacommunityymca