



FOR IMMEDIATE RELEASE

July 10, 2024

Contact:

BreAnn Constantineau

Stevens Point Area YMCA

715-952-9363

bconstantineau@spymca.org

You Make More Possible: Annual Campaign Boosts Stevens Point Area YMCA's Mission to Support Community Well-Being

The Stevens Point Area YMCA, a leading nonprofit organization, upholds the core values of Healthy Living, Youth Development, and Social Responsibility. Its annual campaign stands as a pivotal element of its mission, aiming to secure funds and enable community members to engage in its programs at affordable rates. Notably, in the previous year, the YMCA raised \$218,195 to support the community's well-being and familial programs, with aspirations for increased assistance this year.

Over the past year, the organization has catered to 11,000 individuals, with a significant portion benefiting from the Membership For All initiative, providing reduced membership fees to those in need. Furthermore, 740 children received swimming lessons, while members dedicated 2,394 hours to group exercise classes, emphasizing their health and well-being. Additionally, 262 young individuals engaged in youth sports programs, fostering mental health and character development. The YMCA also supplied 38,000 meals in its childcare facilities, serving 448 enrolled children. Collaborations with 22 diverse organizations, such as the Wisconsin Parkinson Association, United Way, and the Portage County Public Library, have further amplified the organization's community outreach.

Through these collective endeavors, the YMCA strives to cultivate a community grounded in healthy living, youth development, and social

responsibility. The organization expresses profound gratitude to its donors for their generous contributions in 2023, underscoring the significant impact they have fostered. Looking ahead, the YMCA remains committed to magnifying its influence by fostering deeper community connections and addressing a multitude of needs.

###

About the Stevens Point Area YMCA

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Currently serving Portage County (for more than 55 years). The Stevens Point Area YMCA has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.spymca.org