



STEVENS POINT AREA YMCA

2020 COMMUNITY IMPACT

Coming **TOGETHER**, serving our community in a time of need.

956 KIDS

were able to safely return to youth sports programs

YOUTH DEVELOPMENT

1,055

visits to outdoor group fitness classes and

450

individuals joined the YMCA's Group Fitness Facebook page for virtual workouts

HEALTHY LIVING

37 UNITS

of blood were collected potentially saving

114 LIVES

during the YMCA's two pop-up blood drives

SOCIAL RESPONSIBILITY

BECAUSE OF YOU we are able to support and bring together community members, children and families safely when they need us the most.

You recognized our need and **STAYED WITH US**. Your continued support makes it possible each day to make a positive impact right here in our community.

It's not about the numbers, but the lives changed. **Thank you for your friendship and generosity.**

COVID-19 CHALLENGES

- **GETTING PEOPLE BACK TO WORK**
Over 325 staff laid off
- **RECOVER MEMBERSHIP**
Loss of over 2,100 members
- **INCREASE FINANCIAL HEALTH**
Down \$1 Million in overall revenue
- **PROVIDE A SAFE & HEALTHY ENVIRONMENT**
Operating at 49.3% of normal traffic

750 FAMILIES

received a "Bash-in-a-Bag" to safely ring in the New Year at home

HEALTHY LIVING

492 CALLS AND EMAILS

to seniors and individuals with disabilities to help combat feelings of isolation and loneliness

SOCIAL RESPONSIBILITY

Child Care for Essential Workers was provided to

57 CHILDREN for 11,907 HOURS

during Safer At Home, allowing their parents to provide critical care and necessary services to our community

YOUTH DEVELOPMENT

2,796 SCHOLARSHIPS

provided to kids, adults, and families in financial need

SOCIAL RESPONSIBILITY

6,650 HOURS

of E-Learning at the YMCA helping students across Portage County stay caught up and connected

YOUTH DEVELOPMENT

166 KIDS

spent time exploring the outdoors during YMCA summer Day Camps

HEALTHY LIVING

