



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

STRENGTHENING OUR COMMUNITY

**2010 ANNUAL REPORT
STEVENS POINT AREA YMCA**



THANK YOU

At the Stevens Point Area YMCA, 2010 was another remarkable year. People of all ages and walks of life were positively impacted by the Y. By focusing our efforts on developing our children, improving our health and motivating others to support their neighbors and the larger community we are able to make Portage County a great place to live.

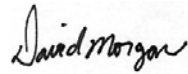
We thank you, our donors and volunteers, for joining with us to make a difference in our community. Your time, talent and resources have enabled us to welcome everyone and empower people to be healthy, confident, connected and secure. Our board members have led with wisdom and compassion, our partners have worked tirelessly beside us, and our amazing staff has consistently exceeded expectations. We are deeply grateful to you all.

We invite you to join us in celebrating the highlights on the following pages which give evidence to how we are strengthening our community!

Friends on a mission,



Dale Warner
YMCA Board President



Dave Morgan
Executive Director/CEO

CONSTITUENCY REPORT

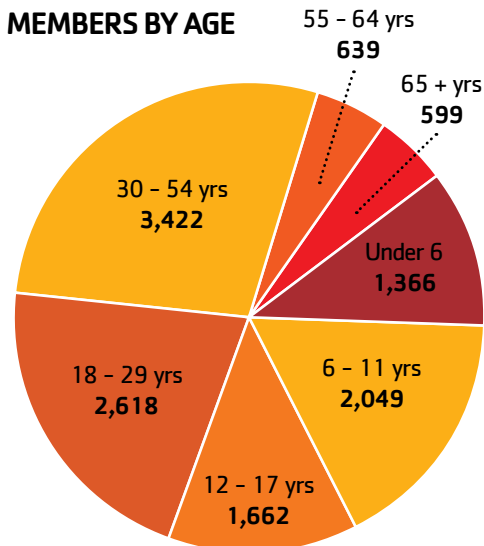
MEMBERS BY CATEGORY

Facility Members	9,593
Program Members	2,762
Total Members	12,355

YMCA SUPPORTERS

Policy Volunteers	50
Program Volunteers	975
YMCA Donors	1,179
Total Supporters	2,204

MEMBERS BY AGE



FINANCIAL REPORT

Fiscal year ending December 31, 2010

PUBLIC SUPPORT

General Contributions	\$175,661
Capital Contributions	\$1,032,439
United Way	\$258,988
Grants	\$36,974
Total Support	\$1,504,062

EARNED REVENUE

Membership	\$1,215,000
Programs	\$416,457
Camping	\$260,692
Child Care	\$1,432,907
Misc Revenue	\$146,627
Total Earned Revenue	\$3,471,683

Total Revenue **\$4,975,745**

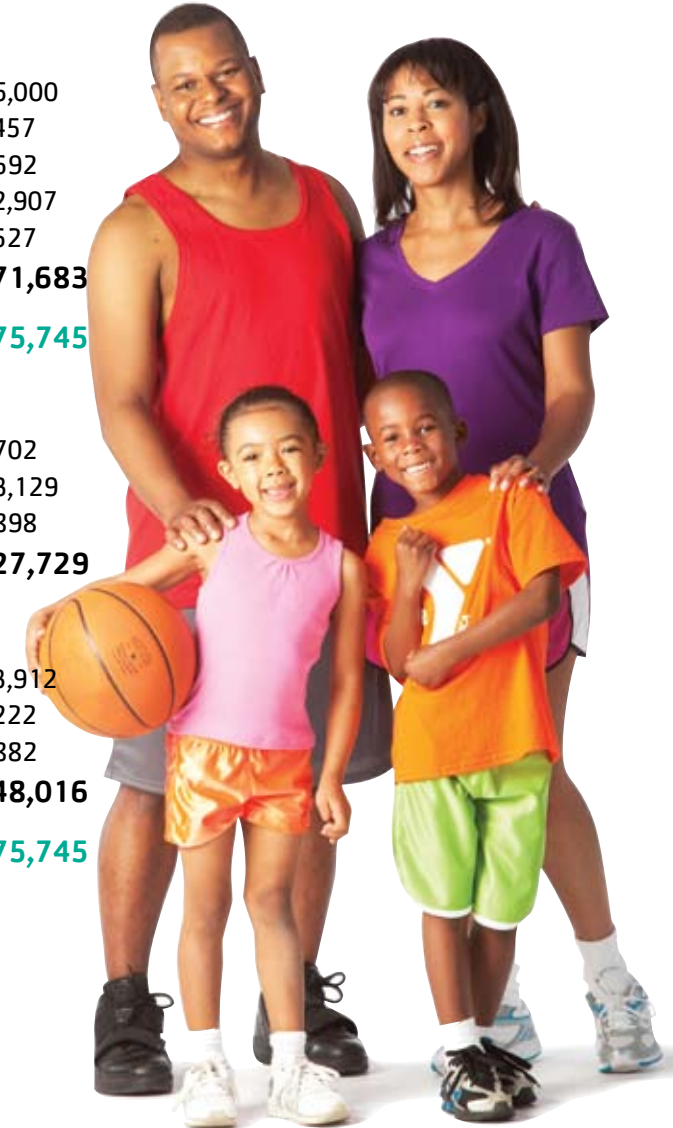
PROGRAM EXPENSE

Healthy Living	\$585,702
Youth Development	\$1,613,129
Social Responsibility	\$328,898
Total Program Expense	\$2,527,729

ALLOCATED EXPENSE

Supporting Services to Programs	\$1,453,912
Investments into Programs	\$164,222
Future Capital Projects	\$829,882
Total Allocated Expense	\$2,448,016

Total Expense **\$4,975,745**



YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

We believe the values and skills learned early on are vital building blocks for life. At the Y, children and teens learn values and positive behaviors and can explore their unique talents and interests, helping them realize their potential.

TEEN LEADERS

The Y is about developing the next leaders of our community. Eric has been an active member of our Teen Leaders Club, a club of 47 area teens that volunteered over 5,000 hours in 2010. Eric is currently the club's President. In addition he has taken on leadership roles with the Y Adventure Club and at Camp Glacier Hollow as a CIT and Junior Counselor. Eric is a great example of the growth and development that our programs offer to teens. As Eric said "The Y has lots of programs that have been important to me and who I have become as a person. I just wish I could be in more."



"The Y has lots of programs that have been important to me and who I have become as a person. I just wish I could be in more."

Eric, Y Teen leader for 4 years

4 YEAR OLD KINDERGARTEN

Research has clearly shown that children are positively impacted by strong early education programs. In Ms. Molly's 4 year old kindergarten class (one of six programs run through the Y) children gain confidence, enhance their self esteem and are exposed to developmentally appropriate forms of socialization skills, communication skills, creative expression, pre-reading/writing, math skills, creative dramatics and discovery. We believe that children learn through discovery and play.

"All kids should be given the same chances to succeed in life."

Ms. Molly, 4K teacher



HEALTHY LIVING

Improving our community's health and well-being

Being healthy is more than simply being physically active. It's about maintaining a balanced spirit, mind and body. The Y encourages that balance by offering opportunities to learn a new skill or hobby, fostering connections with friends through lifelong learning programs, or bringing loved ones closer through family-centered activities.



"I can't thank the Y enough for encouraging me. Without them I would be lost."

Al, Y Member for 10 years

HEALTH & WELLNESS

Following a severe bike accident in 2002 that left Al with limited mobility he began working out at the Y. Working side by side with his Y wellness coach he has increased his strength and stamina to the point he is able to walk on his own for short periods of time. Al is a wonderful example of what it means to never give up.



"The connections David has made at the Y help and encourage him. His life is fuller and richer because of this program and the staff at the Y."

Carol, David's sister

ADAPTED RECREATION

The Y offers many different types of programming for many different people in our community including those with special needs. David is one of our most dedicated members. David started out with the Y as a participant in the Adapted Recreation program. Now you can see David as he greets members with his amazing smile as they are walking in the front doors while he is diligently folding towels. David also volunteers in our Administration offices and was our Volunteer of the Year!

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

We know that when we work as one, we move people and communities forward. That's why we are committed to providing support to our neighbors and opportunities for kids, adults and families to give, join in or advocate in the name of stronger communities.

JOB TRAINING

The Y understands that if like-minded organizations are brought together to address community needs they can accomplish much more than any one of them would be able to alone. As part of our collaborations goals we have been working with Aurora Community Services, contracted through the Department of Vocational Services, to provide job training for people with disabilities. Char came to the Y through Aurora after her accident that left her in a wheelchair. With the help of Aurora and the Y she is hoping to gain experience and the skill sets necessary to find a job that she will enjoy. She loves to meet people and is outgoing. At the Y she has tried everything from making annual campaign calls to working in our HR department completing various office duties.



"It has meant so much to me that the Y has been so accepting."

Char, Job training participant

FAMILY SUPPORT

Why does the YMCA provide drop-in childcare? It's all about supporting our community. The Y has been operating a free program at the Portage County Health and Human Services facility for more than 10 years. Our services allow families to visit social workers and attend other business in the building while their children play in a safe and caring environment. The center allows parents the time and confidentiality to attend to critical issues without distractions. It also protects children from having to be directly involved in or overhearing things that may be a source of stress or worry. The center had nearly 1,700 visits in 2010.



FINANCIAL SUPPORT

At the core of the Y is our belief that everyone has a right to participate in our programs and services regardless of ability to pay. In 2010, the Y directly funded the 4,419 scholarships.

A special thanks to our Pacesetter donors.

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*A complete list of all donors is available upon request.

**ANNUAL
CAMPAIGN**
Help Us Help Them
A YMCA Initiative

A LOOK AHEAD

Research has shown that exercise has a positive impact on the healing process for cancer patients.

To help fight this debilitating disease the Y has teamed up with Lance Armstrong to offer LIVESTRONG at the Y beginning June 2011. This free 12 week program will align perfectly with our goal to improve the health and well being of our community.



We also know that quality early education programs are linked to future success in school. To meet this increasing need for low-income families the Y will be expanding its program in the fall of 2011. Y programs will continue to focus on introducing key assets in children's lives. Assets that will center on providing support, empowerment, a commitment to learning, positive values and helping children develop a positive identity. All of which will help our children grow and succeed in life.

And because more and more families continue to struggle through difficult financial times the Y will continue to provide assistance to anyone needing a helping hand. All Y programs will continue to be available regardless of a person's ability to pay.

Together we are stronger and the Y is so pleased to be part of such a great community.



STEVENS POINT AREA YMCA
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Stevens Point, WI 54481
www.sptomca.org

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