



How do I qualify for Heritage Club membership?

The YMCA Heritage Club is composed of special individuals from all backgrounds, communities and walks of life who have made an outright or planned gift to the YMCA's endowment fund in one of the following ways:

An outright gift of cash - In this way, each member not only benefits from the good that will be done but current income tax savings.

An outright gift of appreciated assets - If you chose to contribute such items as stock or property owned for longer than one year, you would receive a charitable deduction equal to the current value of the assets while avoiding capital gains taxes.

A life insurance gift - Naming the YMCA as a primary or even secondary beneficiary of your insurance policy paves the way for a large future gift. Should you wish to contribute a life insurance policy that is no longer needed to protect current beneficiaries, you could realize substantial income tax deductions.

A gift through your will - You may wish to consider including the YMCA in your will or living trust. In this way, a fixed amount, specific asset or percentage of your estate may be set aside as bequests and qualify for estate tax deductions.

A gift made through a charitable trust or annuity - Creating a charitable trust or annuity provides life income for yourself and/or others. With all or a portion of your gift eventually directed to the YMCA, you could receive a charitable deduction.

For more information, contact the Stevens Point Area YMCA Foundation at 715-342-2980 ext. 320.



STEVENS POINT AREA YMCA HERITAGE CLUB
1000 DIVISION STREET
STEVENS POINT, WI 54481



what if
the good
you do
could last
longer
than the
here and
now





So much of what you do becomes part of the lives you touch. The example you set. The traits they see in you and seek to reflect. But what if it were possible to have the good you do last longer than the here and now.



A commitment to Heritage Club membership is the greatest statement of support to the mission of the YMCA that a friend of the Y can make. It becomes the catalyst for more good than could ever be done on your own.

In a world where so much comes and goes so quickly, the YMCA has lasted. It is community based, professionally managed and able to meet the changing conditions of the future. Every day. It promotes the healthy development of children, builds positive behavior in teens and emphasizes core values of **car**ing, **honesty**, **res**pect and **responsibility** for self and others.

The good you do lives on forever.

With your help, we can create a promising today and a brighter tomorrow for kids, families and communities. That's the purpose, the mission of the YMCA Heritage Club, so the good you do lives on forever.

The Stevens Point Area YMCA is committed to strengthening the spirit, mind and body of kids and families within our community. We are independent and make our own decisions based on local community needs. This means your gift will benefit our community directly.

Your neighborhoods, your neighbors. Families you know will receive the rewards of your choice today and for years to come.



Since your generous tax deductible gift to the YMCA endowment is for now and the next generation, you are helping in perpetuating the work of the YMCA. At the same time, you help to secure your family's future through the financial benefits of your gift.

Why should I give?

While there are many reasons to support the YMCA Heritage Club, perhaps the most common is: *"Just because it feels good."*

Consult your own legal and/or financial advisors, then ask your YMCA representative to assist you in selecting a gift opportunity that best expresses your generosity.

"The greatest gift this generation can do is to lay a few stepping stones for the next generation."

Charles F. Kettering (Sloan-Kettering Hospital)